



THE Columns

FALL 2018 Volume LX

Welcome

TO OUR LOYAL DONORS who believe in and support the Foundation's mission of providing essential support for women's education, philanthropy and leadership. Welcome, also, if you are receiving *Columns* for the first time. This newsletter is published to thank those who support the work of the Foundation and to share their impact. 🌸

Alpha Gamma Delta Foundation Joins the Fight Against Hunger

The statistics of food insecurity in North America are staggering – one in eight people struggle with hunger in the United States and Canada. One in four children who are hungry suffer from physical and mental growth delays. Feeding America, a nonprofit dedicated to engaging America in the fight to end hunger, and a national partner with Alpha Gamma Delta, reported that in 2014, 67 percent of people served had to choose between food and transportation; 57 percent chose between food and housing.

As you may know, in July 2017, our Fraternity shifted its external philanthropic focus to fighting hunger. This shift gives sisters more opportunities for hands-on service in their communities. It also provides the Alpha Gamma Delta Foundation with opportunities to award grants to local nonprofit organizations dedicated to the fight.

In May, the Foundation awarded its first round of Fighting Hunger Grants to 36 organizations. Thanks to the generosity of sisters and friends like you, we awarded \$250,000 to help combat food insecurity, including a \$50,000 grant to Meals on Wheels of America, the second national partner of AΓΔ. More than half of the grantees already forged relationships with local Alpha Gam chapters, clubs and individual members, allowing our sisters to contribute to the world's work in the communities where they are placed.

The YMCA of Metro Atlanta is utilizing their grant dollars to provide children with access to healthy lunch options and enrichment activities. Staff and volunteers deliver lunch to low-income apartment complexes and extended stay hotels, and provide a one-day mini-camp experience.

In addition to food, the staff brings supplies and equipment to engage kids in reading, sports, games and other learning activities.

Foundation donor and volunteer, Andrea Pendleton, Gamma Iota—Mercer University, has volunteered with the YMCA for more than three years and has worked directly with this program being funded by the Foundation.

"This unique opportunity to contribute to the world's work goes beyond a free meal," commented Andrea. *"While I've volunteered with many nonprofits in the Atlanta area, some of my most rewarding volunteer experiences come by spending time with kids during lunch."*

Meals on Wheels of Tampa partnered with the Tampa Bay Alumnae Chapter to deliver Hurricane Preparedness Packs to seniors in the community. Utilizing grant funds from the Foundation, each pack contained five shelf-stable meals, a gallon of water and other items that help sustain a homebound individual through a storm.

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Members from the Tampa Bay Alumnae Chapter working with Meals on Wheels Tampa to deliver Hurricane Preparedness Packs.

Appreciate One Another

Appreciation Roses are a time-honored Convention tradition where sisters express their loyalty and love for one another. At our Golden Convention, and for the first time, the Alpha Gamma Delta Foundation benefited from the Appreciation Rose campaign, with donations to the Annual Fund, in support of women's education, philanthropy and leadership.

Continuing the tradition of giving red and yellow rose appliques to decorate name tags, a sticker representing each rose given was also placed in the Rose Garden, with the name of the honoree. In addition to the red and yellow roses, a special gold rose pin was also available.




International Vice President-Education, Catherine Matthews, Theta Eta—University of Tennessee at Martin, adds roses to our Garden.

Perhaps the most special gift of Appreciation Roses came as a result of the generosity of sister and humorist, Jeanne Swanner Robertson, Gamma Delta—Auburn University. Jeanne honored each Convention attendee with an Appreciation Rose – 804 in total – reminding her sisters that one of the best gifts of sisterhood is the laughter we share.



Jeanne Swanner Robertson, Gamma Delta—Auburn University

Jeanne is a Distinguished Citizen in the field of Arts and an annual member of the Foundation's Jewel Society.

With Jeanne's gift and encouragement to pay it forward, our sisters raised **more than \$30,000** before and during Convention through the Appreciation Rose program! 

 **246**
Service Hours Given in the San Antonio Community

 **804**
Attendees

Golden Convention
By the Numbers

 **\$30,470**
Raised for the Annual Fund through Appreciation Roses

430
Sisters who Appreciated Someone with a Rose

158
New Foundation Donors Welcomed through the Appreciation Rose Campaign

 **913**
Individual participants in 12 Foundation-Funded Educational Breakout Sessions

 **155**
Chapters Represented

Alpha Gamma Delta's Golden Convention celebrated sisterhood, transformed leaders and gave back to the San Antonio, Texas community. Here's a quick snapshot of our impact!

 **15**
New GEM Society Members

 **\$63,650**
Educational Programming Funded by the Foundation

Continuation of Alpha Gamma Delta Foundation Joins the Fight Against *Hunger*

"Meals on Wheels of Tampa has been a great organization to work with," said Laura Welch Sokalski, Theta Phi—University of Tampa. "We can tell our partnership will grow stronger in the coming years."

The Foundation's Fighting Hunger Grant application opens on December 5. If you or your chapter/club partners with an organization dedicated to fighting hunger in your community, please encourage them to apply for a Fighting Hunger Grant. For more information, along with the application, visit alphagammadeltafoundation.org. 

SEND DONATIONS AND CORRESPONDENCE TO:

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Important Dates

November 27, 2018
#GivingTuesday – Join the global movement

December 31, 2018
Last day to make an individual gift to receive a tax benefit* for 2018

January 31, 2019
Fighting Hunger Grant Applications due

*Gifts to the Alpha Gamma Delta Foundation are tax-deductible to the extent allowed by U.S. law.

MAKING AN IMPACT

“I give to the Foundation because I believe in the opportunities the Foundation provides for women to grow. Be it through academic pursuits or leadership development, the Foundation is committed to investing in world-changing women, enabling them to reach their full potential and make significant impacts on their communities. It is my joy to be a part of an organization focused on encouraging women to go beyond what they believe they can accomplish!”



– Charlotte Coffee,
Gamma Alpha—University of Georgia
Kappa Epsilon Chapter Advisor

Why I Give

Foundation Bulletins

Julie Waitman Honored

In August, Executive Director Julie Waitman was named the 2018 William D. Jenkins Outstanding Foundation Professional from the Foundation For Fraternal Excellence. This award recognizes Julie's outstanding service to the Foundation for more than a decade.



Congratulations Julie! Thank you for your continued dedication to Alpha Gamma Delta!

2017-2018 Honor Roll of Donors

The *Honor Roll of Donors* highlights the sisters, chapters, clubs, friends and companies who generously supported the Foundation last fiscal year (6/1/2017 – 5/31/2018). Visit honor-roll.alphagammadeltafoundation.com to find your name and learn how your gift impacted our sisters and communities.

#GivingTuesday 2018

Mark your calendar — #GivingTuesday on Tuesday, November 27. Through your generosity, we raised more than \$37,000 in support of women's education, philanthropy and leadership in 2017. Let's make 2018 our most generous year yet!

Jewel Rockstars

Do you love sharing your sisterhood with Alpha Gams? Join the Foundation's newest fundraising calling committee to grow our Jewel Society. Interested? Reach out to foundation@alphagammadeltafoundation.org.

Ways to Make an Impact

Maximize your tax deduction with one of these two giving opportunities.

Appreciated Stocks – If you make a gift of appreciated stock before the end of the calendar year, you may avoid capital gains taxes and receive a tax deduction for the full market value of your gift. It is best to plan ahead if using appreciated stocks to make a gift!

Qualified Charitable Distribution (QCD) – Using a QCD is a tax-savvy strategy that allows individuals who are 70 ½ or older to transfer up to \$100,000 per year from Individual Retirement Accounts (IRA) directly to a qualified charity like the Alpha Gamma Delta Foundation.

Always consult with a financial advisor when considering tax-friendly giving options, and for more information reach out to Executive Director Julie Waitman at 317.663.4242 or jwaitman@alphagammadeltafoundation.org.

Make your gift *Today...*

Give by *mail* COMPLETE & RETURN the enclosed giving envelope.



Give *online* CONTRIBUTE ONLINE AT www.alphagammadeltafoundation.org where you can also become a GEM Society member.



Give by *phone* CALL US at 317.663.4242 to charge your gift (V, MC, DS, AmEx) or to find out more about other giving opportunities, endowments, stocks and bequests.



Please let us know if your employer matches charitable contributions.

www.alphagammadeltafoundation.org | 3

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OUR MISSION: "The Alpha Gamma Delta Foundation impacts and enriches our communities by providing essential support for education, philanthropy and leadership."

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